

2019 **STREET MACHINE** NATIONALS

Du Quoin, IL - June 21 - 23 , 2019 | St. Paul, MN - July 19 - 21, 2019

CO-SPONSOR: \$38,500 [PER EVENT]

- ⊕ Name and/or logo inclusion in the event logo
- ⊕ TV, radio, advertising and marketing inclusion
- ⊕ 80'X30' display space in premier location
- ⊕ 15 banner placements at event
- ⊕ 10 PA reads per day
- ⊕ 70 complimentary tickets
- ⊕ 20 parking passes
- ⊕ Custom video reel or commercial on jumbotron (Client supplied)

ADDITIONAL SPONSOR OPPORTUNITIES

DYNO CHALLENGE: \$16,500

- ⊕ Naming rights of the Dyno Challenge
- ⊕ Name and/or logo inclusion in all Dyno Challenge promotion
- ⊕ 80'X30' display space on-site
- ⊕ 5 banner placements near the Dyno Challenge area
- ⊕ 5 additional banner placements throughout event
- ⊕ 8 PA reads per day
- ⊕ 25 complimentary tickets
- ⊕ 10 VIP credentials
- ⊕ 5 parking passes
- ⊕ Commercial on jumbotron (Client supplied)

MAIN STAGE: \$11,500

- ⊕ Naming rights to the Main Stage
- ⊕ Name and/or logo inclusion in all Main Stage promotion
- ⊕ 80'X30' display space on-site
- ⊕ 5 banner placements on Main Stage
- ⊕ 5 additional banner placements throughout event
- ⊕ 8 PA reads per day
- ⊕ 25 Complimentary tickets
- ⊕ 10 VIP credentials
- ⊕ 5 parking passes
- ⊕ Commercial on jumbotron (Client supplied)

AUTOCROSS: \$10,000

- ⊕ Naming rights to the Autocross
- ⊕ Name and/or logo inclusion in all Autocross promotion
- ⊕ 80'X30' display space on-site
- ⊕ 5 banner placements at Autocross competition
- ⊕ 5 additional banner placements throughout event
- ⊕ 8 PA reads per day
- ⊕ 25 Complimentary tickets
- ⊕ 10 VIP credentials
- ⊕ 5 parking passes
- ⊕ Commercial on jumbotron (Client supplied)

BRAKE STOP CHALLENGE: \$10,000

- ⊕ Naming rights to Brake Stop Challenge
- ⊕ Name and/or logo inclusion in all brake stop promotion
- ⊕ 80'X30' display space on-site
- ⊕ 5 banner placements at Brake Stop Challenge
- ⊕ 5 Additional banner placements throughout event
- ⊕ 8 PA reads per day
- ⊕ 25 Complimentary tickets
- ⊕ 10 VIP credentials
- ⊕ 5 Parking passes
- ⊕ Commercial on jumbotron (Client supplied)

STREET MACHINE OF THE YEAR: \$10,000

- ⊕ Naming rights to the Street Machine of the Year
- ⊕ Name and/or logo inclusion in all Street Machine Challenge Promotion
- ⊕ 80'X30' display space on-site
- ⊕ 5 banner placements at Street Machine Challenge
- ⊕ 5 additional banner placements throughout event
- ⊕ 8 PA reads per day
- ⊕ 25 complimentary tickets
- ⊕ 10 VIP credentials
- ⊕ 5 parking passes
- ⊕ Commercial on jumbotron (Client supplied)

BURNOUT COMPETITION: \$9,500

- ⊕ Naming rights to Burnout Competition
- ⊕ Name and/or logo inclusion in all Burnout promotion
- ⊕ 80'X30' display space on-site
- ⊕ 5 banner placements at Burnout Competition
- ⊕ 5 additional banner placements throughout event
- ⊕ 8 PA reads per day
- ⊕ 25 complimentary tickets
- ⊕ 10 VIP credentials
- ⊕ 5 parking passes
- ⊕ Commercial on jumbotron (Client supplied)

OFFICIAL PRODUCT: \$8,000

- ⊕ Named as official product of Street Machine Nationals
- ⊕ Name and/or logo inclusion in event promotion
- ⊕ 80'X30' display space on-site
- ⊕ 10 additional banner placements throughout event
- ⊕ 8 PA reads per day
- ⊕ 25 complimentary tickets
- ⊕ 10 VIP credentials
- ⊕ 5 parking passes
- ⊕ Commercial on jumbotron (Client supplied)
- ⊕ Logo inclusion on all applicable marketing assets

ALSO INCLUDED

- ⊕ Inclusion of materials in participant swag bags, promotional giveaways, and sampling
- ⊕ Opportunity to conduct approved activities on the Main Stage
- ⊕ Additional benefits and customizable programs including turnkey booth logistics, sponsorship activation packages, video content and much more